


WE COUNT LOS ANGELES

Our Community. Our Census.

We Count LA Campaign

Want to get involved in Census 2020 efforts? Follow these steps:

1. Provide a link to the We Count LA website on your resources: wecountla.org. Make sure to sign up for email updates from the campaign!
2. Incorporate census messaging into your communications such as newsletters, public notices and social media. Check out the We Count LA [website](http://wecountla.org) to get started.
3. Use and disseminate outreach resources and materials from the campaign toolkit: thesocialpresskit.com/wecountla



count us in
because we care about our
community and our future.

US CENSUS 2020

What You Need to Know

The Census is Very Important

- Once every 10 years, the census counts EVERYONE living in the U.S. – regardless of age, race/ethnicity or citizenship status.
- Being counted helps ensure the best possible future for yourself, your children, and your family.
- Each person counted in the census means more money will go to your community for the next 10 years.

Your Community Has a Lot to Gain

Information collected by the census helps decide how much money your community will get for things like:

- Schools
- Public Transportation
- Hospitals
- Social Services

Participating in the census means you are claiming your community's fair share of federal money.

- The census also decides how much political representation your community will have.
- Being counted makes sure you have a voice in our government.
- It is your chance to safely resist exclusion.

Filling Out the Census is Easy

- You can complete the census online, by mail, or by phone.
- You will be asked 10 simple questions, like your age, if you are married, and the number of children in your home.
- It is important that everyone living with you is counted – children, relatives, friends and roommates.

The Census is Safe

- The census is safe and your information is private.
- It is illegal for anyone to share your information and there are laws that prevent anyone from providing your information to anyone.
- The Census Bureau can only use your response to create information about the general population, like how many people live in your city and statistics about age, gender, and race. The Census Bureau cannot share information about you as an individual.

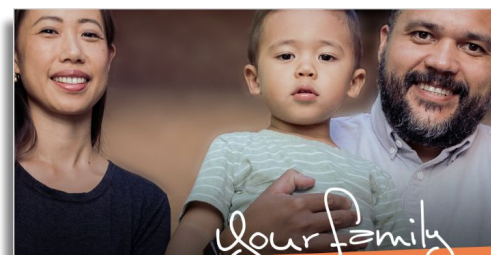
Census Day is April 1, 2020

**WE COUNT
LOS ANGELES**
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Follow @WeCountLA on [Twitter](#) [Facebook](#) [Instagram](#) FOR CENSUS UPDATES

Census fact sheets

Tailored to audience groups and important topic areas.



Your family
deserves

**Call to Action: Sign up at
www.wecountla.org**

Completing the 2020 census is important for everyone in LA, regardless of race, age, or citizenship status. Don't miss your chance to be counted – sign up for updates today:
WeCountLA.org

[f](#) Post to timeline

Social Media Toolkit

Share premade Census 2020 messages on social media in English and Spanish.

4. Report or flag any false or concerning news being shared about the census on our Disinformation Module:
<https://wecountla.org/report/>
5. Follow our channels on [Twitter](#), [Facebook](#) and [Instagram](#) at @WeCountLA! Amplify our messages by liking, retweeting and engaging with our content to help spread the word far and wide.
6. Collaborate and partner with our 100 We Count LA grantee organizations across LA County. Take a look at our list of partner organizations here: <http://wecountla.org/partners>
7. Ask about census communications trainings for larger groups or organizations interested in sharing messages about Census 2020. Send us a message at our contact email indicated below.

Have questions? Want to learn more?

You can always send an email to wecountla@fenton.com to get in touch.